



## Mouriya Clothing Company welcomes you...

**Mouriya Clothing Company** is a leading EXPORTER in the field of readymade garments. Our head quarters in Tirupur-INDIA. Founder Mr. Vijay is 22 years of experience in fabrics, garment making, procurement of trims and machineries, merchandising, marketing, worked in Spinning, dyeing, weaving, and garment making companies. Presently he is taking care of Marketing and Monitor of all other activities. And over the last 10 years he has travelled to more than 30 countries. The expertise has been helping the company grow from strength to strength by meet the right quality exceeding the buyer's requirements.

### ABOUT US

**Mouriya Clothing Company** translates ideas into physical products with our technical expertise, efficient communication, use of modern technology and fast logistic support system. We ensure that all orders are not only delivered on time and within budget, but are also exceeding to our client's requirements and expectations. We request the potential future customer to make a start with us with a small order. We make sure that a customer who makes a small start with us is never dissatisfied and will remain a customer forever. Likewise we have a huge satisfied customer base all over the globe. We always work towards getting new customers and hence, we value every customer's enquiry.

**Mouriya Clothing Company** Offer fast, reliable deliveries combined with fashionable well adapted ideas of manufacturing, which are the key advantages of the Textile Industry. We offer superior service quality with a team of qualified & trained quality controllers, merchandisers are supported by the latest computer technologies and machineries.

**Mouriya Clothing Company** assists in the development and management of the leading apparel brands and retailers worldwide through consultancy, design and supply chain management, helping them to tap into our ever expanding international vendor base and expertise.



**Mouriya Clothing Company** provides a complete supply chain management service to our clients, which include order management, manufacturing control, quality assurance, packaging and logistics..

**Mouriya Clothing Company** has direct access to the wide range of new and diverse products. Our alliances with manufacturers give clients timely supplier knowledge to help them make informed buying decisions.

**Mouriya Clothing Company** can assure that their products have gone through the hands of responsible managers and reached their Warehouse at the most suitable time, our clients can relax and concentrate on their respective roles in business.

**Mouriya Clothing Company** study international fashion and trends, along with the fashion and trends in our client's country. We assist in or do they complete designing of our client's seasonal collection. Our clients can access the fashion trends till the last moment and can be assured that their express orders will be executed smoothly and shipped on time. This enables our clients to provide trendy and fashionable products to their customers.

## PRODUCTS

Our Main product segmentation is **Men's & Ladies, Boys & Girls, Kids and Home textiles.**

### **Readymade garments**

T-shirts, Mercerized T-shirts, All types of Pyjamas, Evening wear, Jogging Suits, Pullovers, Sweat Shirt, Night wears, Dresses, Tank Tops, Shirt, Jackets, Pants, Bermudas, Rompers and inner wear and Etc..

### **Fabrics**

100% Cotton & Polyester Knitted Single Jersey, Spandex mix (Elasthan), Polyester Cotton mix, Viscose Cotton mix, Drop needle, Interlock, 1X1 Rib, 2X2 Rib, Durby Rib, Feeder Auto Stripes, Pique, Air tex, Waffle Knit, Loop Knit, Polar fleece, Cotton Fleece, Cotton / Polyester Velour, and all type Woven Fabrics.

## COSTING

**Mouriya Clothing Company** takes extra care in giving the right quotations to our buyer. We understand very well that our buyers can lose the market or sales in case of wrong or late quotations. All enquiries can be quoted within 3 working days.

## SAMPLING

**Mouriya Clothing Company** prepares sales-man samples & the presentation samples for our buyers as per their need within a short time. These samples are prepared in actual terms with all the small details required.

Understanding the necessity of these samples we have a separate dept. for these samples manufacturing. We take utmost care in producing these samples so that our buyer gets exactly what they want.

## PRE-SHIPMENT PLAN

|                            |                                |          |
|----------------------------|--------------------------------|----------|
| Pro-forma Invoice          | After order confirmation       | Same day |
| L/C draft confirmation     | After receipt of L/C hard copy | Same day |
| L/C receipt confirmation   | After receipt of L/C in Bank   | Same day |
| Pre-shipment Draft Invoice | Once the production starts     | ASAP     |



|                  |                                    |      |
|------------------|------------------------------------|------|
| Final invoice    | Once the Final Inspection is over. | ASAP |
| Shipment carrier | Once the production is over.       | ASAP |
| DOX              | Within 3 days of shipment          | ASAP |

## MANUFACTURING & FOLLOW UPS

**Mouriya Clothing Company** has work out the best plan to deliver the goods on time. Our team keeps a very close eye on all the activities from day one so that our buyer gets their merchandise in the most ideal way in terms of time and quality.

## PRODUCTION PLAN

**Mouriya Clothing Company** will provide our buyers the detailed production plan like designing & sampling, knitting, dyeing, fabric finishing, printing embroidery, sewing, final checking, packing, shipping and documentation.

We stay updated on the status of any sampling/ bulk order through Time & Action calendars that track key milestone events and issue advance alerts on foreseeing any delay. As a plan (T&A) to check if the delivery dates can be met and what steps are needed to ensure delivery deadlines is met.

## POST SHIPMENT PLAN

**Mouriya Clothing Company** will send to our buyers all the necessary documents copies for their records, before handing over the goods to the shipping agent. Immediately after handing over the goods we send to our buyers the shipment advice with all the necessary details required by them.



The submission of docs in the bank is followed carefully. After submission of the documents in the bank, the courier airway bill No will be informed to our buyers. So that buyer can keep a track on the documents before arrival of shipment at the destination port to avoid any demurrage.

Even after shipment we will keep a track on the goods on daily basis. We will be informed about the exact location of the goods at any given time.

## QUALITY ASSURANCE

**Mouriya Clothing Company** is a strict vigilance is kept from day one during the productions, starting with quality of fabrics, selection and approval of trims, stitching standards, trimming, checking, and finishing of the garments, packing, loading and shipping to the port.

Experienced QA teams are positioned at factories during the sampling & production periods to conduct scheduled and unscheduled inspections for the purpose of ensuring that all specifications of clients are met with regard to the product. Merchandising team and the merchandising managers personally review the sales and production samples to ensure that all instructions from clients have been incorporated in the product.

And products are sent to for related testing by internationally approved labs and test reports are sent to the clients as a standard. The work theme generated in the group is " No work is small and everybody has to feel their responsibility to 'SERVE' to the utmost satisfaction of the Customer".

## DOCUMENTATION & LOGISTICS

**Mouriya Clothing Company's** shipping department studies client's document requirement and prepare the draft document in advance as per client's format. After our clients are satisfied with the necessary documentation and the format is finalized, then the final documents are prepared. So, that there is no delay or inconvenience at our clients end.

We have logistics solutions ready to be offered to clients as and when required. We have tie-ups with packaging providers, freight forwarders, and custom house agents (CHA), shipping liners who are capable of quoting competitive freight charges for destination around the world and smooth and safe delivery up to the client's warehouse.

## FASHION FORECASTING, DESIGN & DEVELOPMENTS



**Mouriya Clothing Company** understands that our buyers need to show their collection to the stores well in time to sell as much units as possible. Keeping this in mind we try to give our buyers the next season planning and ideas so that collections can be presented in time ahead of their competitors. This is most important point in the garment industry

Constantly searching the market for arrivals of latest in fabric qualities, fashion trends, the theme for the next season and forward this information. Apart from providing buyer's own sampling, we present them our own seasonal collection as per the current market trend.

## MANAGEMENT

**Mouriya Clothing Company's** operation and Functioning are as per ISO 9002 method, which really shows the right path a deal. A well coordinated and oriented team of experienced managers, merchandisers, quality controllers & supervisors make our task easier and quicker. We find it a pleasant experience to work and communicate with our clients due to this team of experts in the computerized administration.

Simultaneously all the information is passed on to our client to maintain transparency in our relations so they know the exact status of their orders and developments. Meetings with the merchandising team are conducted on regular intervals to discuss and sort out any issues that could create a potential delay at a later stage.

## WORK CULTURE

**Mouriya Clothing Company** and the team of FOUNDER, Manager and Merchandisers work on their feet. All queries received mail, phone in respect of status of samples, production, shipment status are replied within same day or maximum during the early hours of the next day.

The progress report of order is given regularly to our buyers to keep them up-date about the on-going developments in respect of their orders. Our expertise in sourcing products meeting the exacting standards specified by the client at competitive prices with gets our client total value for their money.

Not worrying about the source and method of sourcing, having the assurance that their products have gone through the hands of responsible managers and reached their Warehouse at the most suitable time, our clients can relax and concentrate on their respective roles in business.



We study international fashion and trends, along with the fashion and trends in our client's country. We assist in, or do they complete designing of, our client's seasonal collection. Our clients can access the fashion trends till the last moment and can be assured that their express orders will be executed smoothly and shipped on time. This enables our clients to provide trendy and fashionable products to their customers

Our motto is **CUSTOMER SHOULD REMAIN A CUSTOMER FOR EVER...**

## WHO WE ARE

**Mouriya Clothing Company** is our own company and it's our responsibility to run our team and our division in the best interest of the clients. We have complete freedom in decision making as long as it is in line with the values of our company and in the best interests of our clients. Our analytical approach ensures that we understand all aspects of the situation thoroughly along with its impact on our clients before making any decisions.

**Mouriya Clothing Company** is very supportive and collaborative and work to help not only to our clients but even to our raw materials suppliers to ensure the quickest and best resolution to any problem. We work alongside our clients and the whole supply chain helping and participating in anything where our participation can improve the outcome.

**Mouriya Clothing Company** is value honesty and transparency above all else. We are completely honest, transparent and fair in all our dealings. We believe our clients deserve complete transparency so that they know at any point, what exactly is the status of their order or samples and we work towards giving them the same.

## WHAT WE BELIEVE

**Mouriya Clothing Company** is always source products of higher quality than desired, of the highest quality possible, with the highest reliability, with the shortest lead times and constantly try to improve on the same while setting standards for the same in the industry. Our service to the client above all else, always thinks from the customers point of view. Constantly innovate with our designs and products as per global trends.

***"A customer is the most important visitor to our premises. He is not dependent on us. We are dependent on him. He is not an interruption on our work. He is the purpose of it. He is not an outsider on our business. He is a part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do". By Mahatma Gandhi***



## ENVIRONMENTAL FOCUS

**Mouriya Clothing Company** as a socially and environmentally concerned organization we have made substantial contribution in this regard. Aiming a strong focus on the need of environment friendly green power, the spinning mill and our processing mill have made foray into wind energy generation and achieved distinguished status in wind powered spinning mill and processing mill.

The processing mill uses only azo free dyes and chemicals. The reverse osmosis plant operates against water pollution by treating effluents completely and reused fully leaving zero liquid discharge

## LABOR PRACTICES AND SAFETY LAWS

**Mouriya Clothing Company** ensures that we follow healthy and safe labor practices eliminating any use of child labor, prison labor, forced labor and providing required living and sanitation facilities and justified wage structures as per relevant countries norms. Adequate fire safeties measures are followed fire fighting equipments are deployed and serviced.

**Mouriya Clothing Company** ensures that no child labor is used in the manufacturing of these goods.

**Mouriya Clothing Company** ensures that the workers are not exploited in the manufacture of these goods.

**Mouriya Clothing Company** ensures fair and just wages are paid to the workers and thus improve standard of living for thousands.

## WORDS FROM FOUNDER

**Mouriya Clothing Company** believes that we exist to provide a competitive edge to our clients. This competitive edge maybe achieved by ensuring our clients have trendy and fashionable products in their stores, they get value for their money and that they have peace of mind.

**Mouriya Clothing Company** constantly think of new ways in which we can work to make sure our clients are a bar above their competition. Be it by in-depth market research in the clients' country, enhancing our product design and development capabilities, or further developing



our global sourcing network, giving services like Express Orders etc. We spare no cost or effort to achieve this.

**Mouriya Clothing Company** goals and actions are completely aligned with those of our clients. We are focused towards meeting all the needs and wants of our clients, as long as it is in line with our core values. We ensure that we always provide a level of service far above the expectations of our clients, and work to further better that service in the next season.

**Mouriya Clothing Company** is a unique company. The difference starts from the belief that Mouriya Clothing Company is run not by the FOUNDER, but by all the people working in it who believe that Mouriya Clothing Company is their own enterprise, and who are free to run their team to get the best results for our clients. This independence clubbed with our desire to provide our clients an edge ensures exceptional results.

**Mouriya Clothing Company** has teams of qualified and experienced professionals, each team has been carefully put together with individuals who have all the entire gamut of competences required to provide an end to end solution. Since the clients have been brought in by the very team that is managing the whole process the team is very closely connected with its clients, there is no prejudice involving any clients, nor is there any interdepartmental tension. Every part of the process is managed by the same team, which works very closely to get the best results for their clients.

**Mouriya Clothing Company** has a very entrepreneurial work culture where each team is provided the independence to deal with the order as if it were their own. This ensures high levels of flexibility adaptability and exceptionally quick response time to client's needs requirements. At the same time these teams are provided a backbone of support services by the company, all systems, resources, alliance and strategic partnerships of the company can be tapped by the teams. This ensures that our client gets the best of both worlds; they enjoy personalized service, quick response and flexibility of the small team, while they get to leverage the network and systems of the company.

**Mouriya Clothing Company** methods of working are showing very good results, both in terms of motivation of all associates as well as results for the clients. We have seen time and time again that our teams have gone far beyond their basic duties while serving clients, leaving no stone unturned in the pursuit of the best result for our clients.

**Mouriya Clothing Company** to select the best talent empowers them to make decisions and focus them towards thinking from the client's point of view. In this way, even as we grow, we will



preserve the essence of Mouriya Clothing Company and keep increasing the advantage of our clients over their competition.

## CONTACT

### **Mouriya Clothing Company**

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## OUR BANKERS

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**We are looking forward to hearing your views, comments. Your co-operation in business relationship will be highly appreciated. We look forward to hear from you at your earliest convenient.**

**Best Regards**

**Vijay**



*Every 3000 sheets of paper cost us a tree. Please consider the environment responsibility and don't print this letter unless you really need to.*

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